

We Take the Cake – Case Study

How We Take the Cake Mastered Kitting with our Inventory Management Software



Company Overview: We Take the Cake

We Take the Cake is a high-class bakery that fulfills orders for cakes, cookies, and many other baked goods. A small but dedicated team, they supply luxurious, custom-made desserts for both personal and professional celebrations. Their reputation speaks for itself, as they have been featured by prominent media outlets such as Instyle Magazine and Good Morning America.

To achieve acclaim of that caliber, they must ensure that they have the inventory they need to fulfill orders. To ensure that they maintain best practices and comply with FIFO guidelines, they needed to modernize their approach for inventory management. Thus, the search for an inventory management software began.

In the search for an inventory management system for the food industry, Jennifer discovered us online. Impressed by the comprehensive support provided in onboarding the system, Jennifer decided to adopt our system as their inventory tracking solution.

The Challenges that We Take the Cake Faced Before Adopting our System

Before implementing our system for perishable inventory control, We Take the Cake primarily relied on manual methods to manage their inventory. One employee simply logged all inventory items by pen and paper. This of course created several immediate challenges to their team when it came to managing raw materials.

Logging inventory data by hand proved to be incredibly time consuming. It wasn't easily sharable with other employees, and small inventory items with dates of expiration were easy to overlook. These issues compounded one another and substantially increased the difficulty of using inventory efficiently during stock rotation and fulfilling orders.

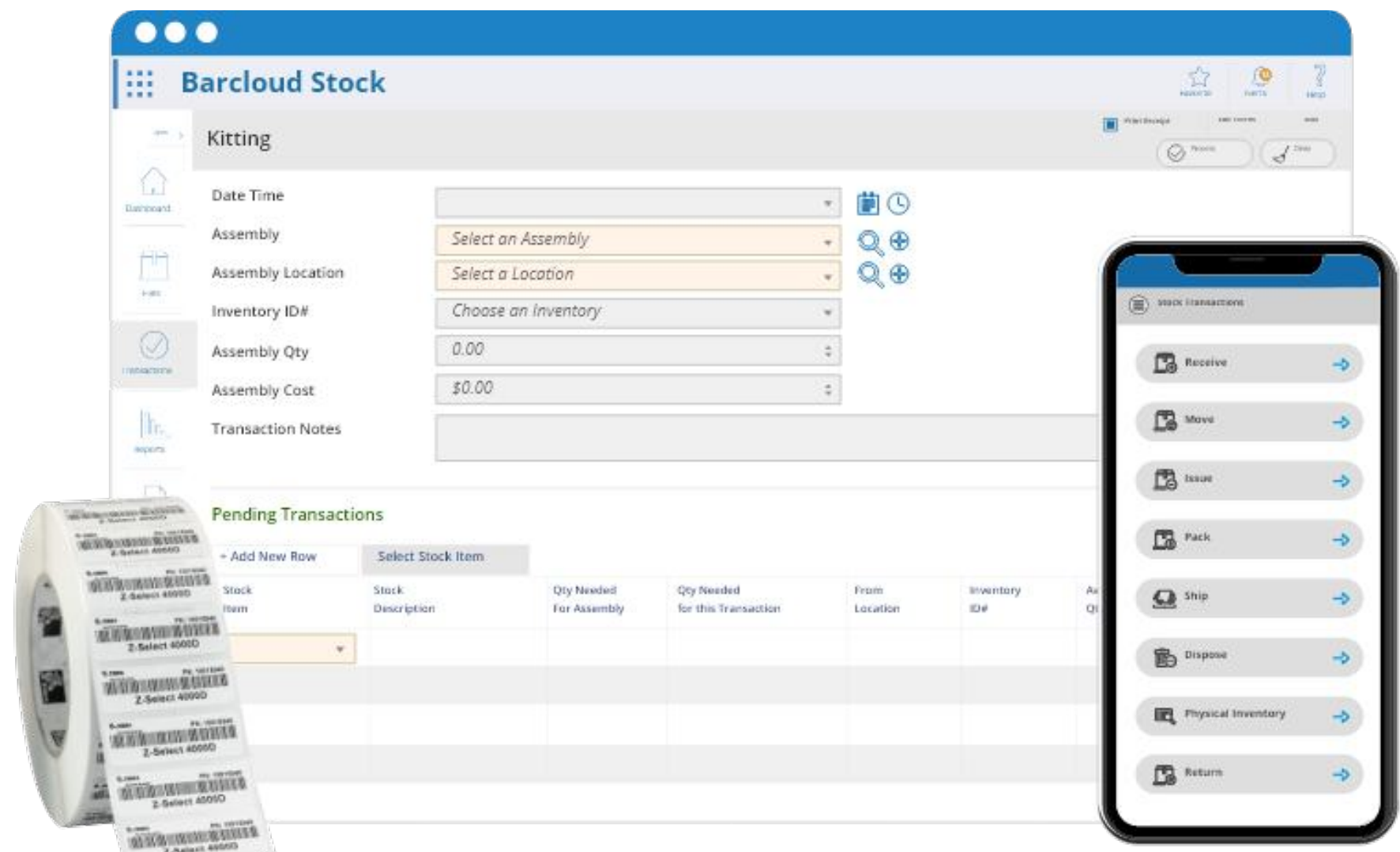
This made the need for an inventory tracking software all the more apparent. If the bakery wanted to expand their operations and grow as a business, they needed an [inventory management system](#) to take full control of their inventory.

Why We Take the Cake Chose Our Inventory Tracking Food System

While looking for an inventory tracking solution, several features of our system immediately stood out to Jennifer. Upon adopting our system, employees would enjoy a comprehensive onboarding process to help them adjust to the new system. Our system was also highly versatile and could track every item in their inventory.

Furthermore, because our Barcode inventory management software is web-based, this made it extremely easy to see at a glance what inventory was available and share it with employees. They also could create highly configurable reports and publish them for upper management.

But by far the biggest asset our inventory tracking software provided to their business were the batch/lot and [kitting](#) feature. Using them would allow them to make sure their stock was properly rotated. No longer would small items that were easy to overlook go unused. This made our system a perfect fit to help them manage expiry dates during batch/lot as well as inventory kit assembly.

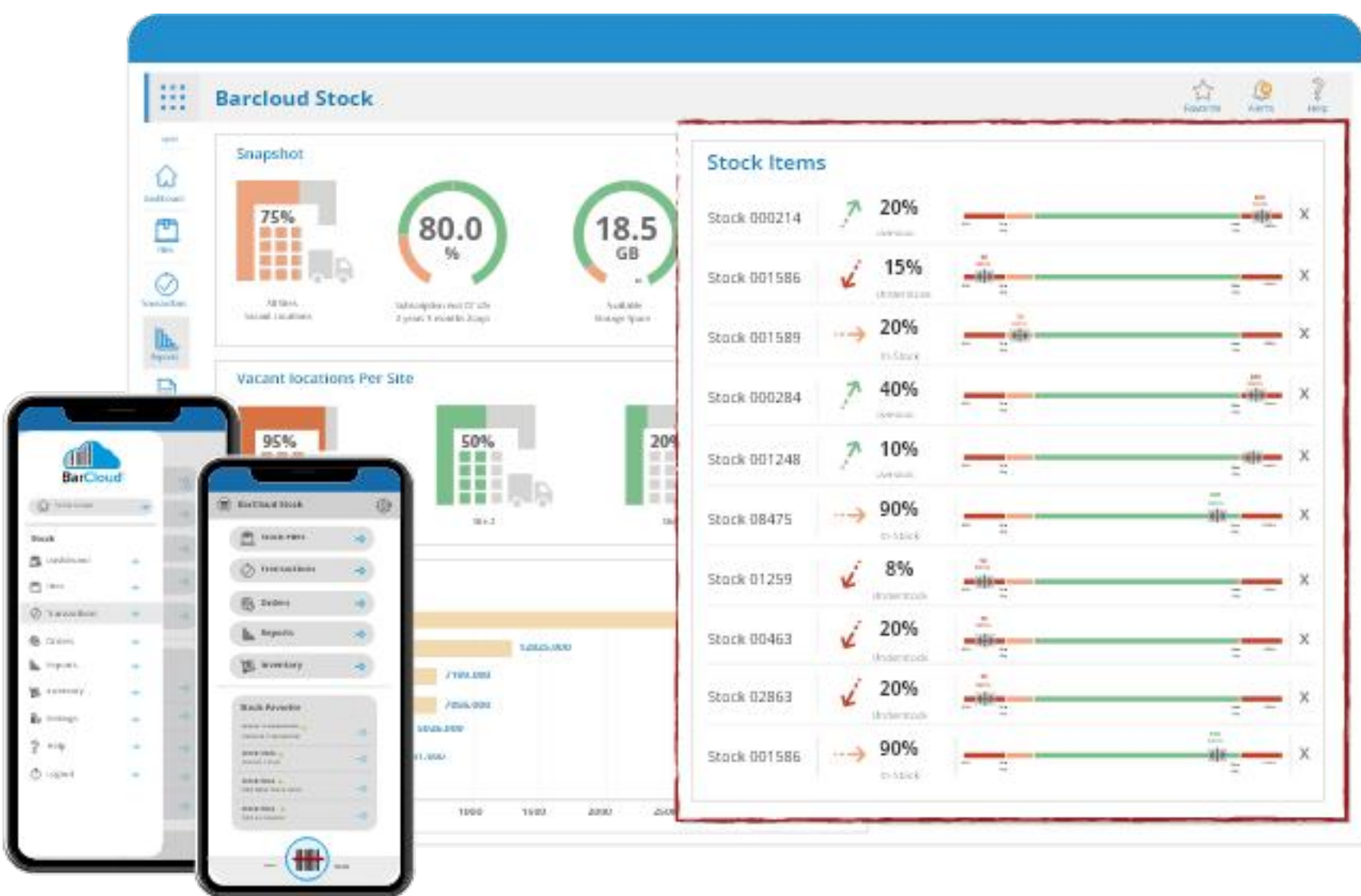


How We Take the Cake Used Our Inventory Management System for Perishable Inventory Management

Implementing our system into their daily work processes proved to be a simple task. Employees were able to adapt quickly and found that there was little to no learning curve. Any issues that did arrive were quickly addressed by our customer support staff within 48 hours. Once mastered, our system was operated primarily by the kitchen manager and the operations manager.

The kitchen manager would ensure that all finished items from the previous work day would be properly entered into the software. While they worked on this, the operations manager made use of several of our system's features. "As the operations manager, I then use the system several ways throughout the day, including receiving many different types of items," Jennifer shared with us. From items received, she would use our picklist feature to pick finished products ready to be shipped. Once completed, she would export inventory data and compile it into reports for upper management.

The Results



Replacing their manual methods with our inventory management software proved to be the solution to many headaches when it came to managing their stock levels. They are now able to easily ascertain what items they need and make sure their inventory is used with maximum efficiency. All the while, they are able to ensure complete compliance with FIFO regulations and require less effort to do so.

"Having so much vital information in one place will be helpful as the company continues to grow," said Jennifer. Even after just one year of using it, they are confident that our inventory management software will be a key factor in furthering growth for the company.



Call to Action

To learn more about how you can improve your organization's efficiency with our inventory tracking system, check out our website or [schedule a demo today at barcloud.com](#)