

Alberta Medical Association – Case Study

Alberta Medical Enhances IT Asset Management with Barcode-Based Tracking System



About Alberta Medical

The Alberta Medical Association (AMA) serves the medical community by providing tools and resources that enhance daily operations. With thousands of assets, including IT equipment, printers, and furniture, AMA needed a reliable way to standardize and simplify asset management across its facilities.

The Challenge: Network Discovery Tools Weren’t Enough

AMA needed a way to reduce the errors and inefficiencies that came from manual tracking methods and limited network-based systems. Their goal was to track not just computers and devices on the network, but also offline assets like monitors, copiers, and office furniture. Previous tools lacked flexibility, accuracy, and ease of use.

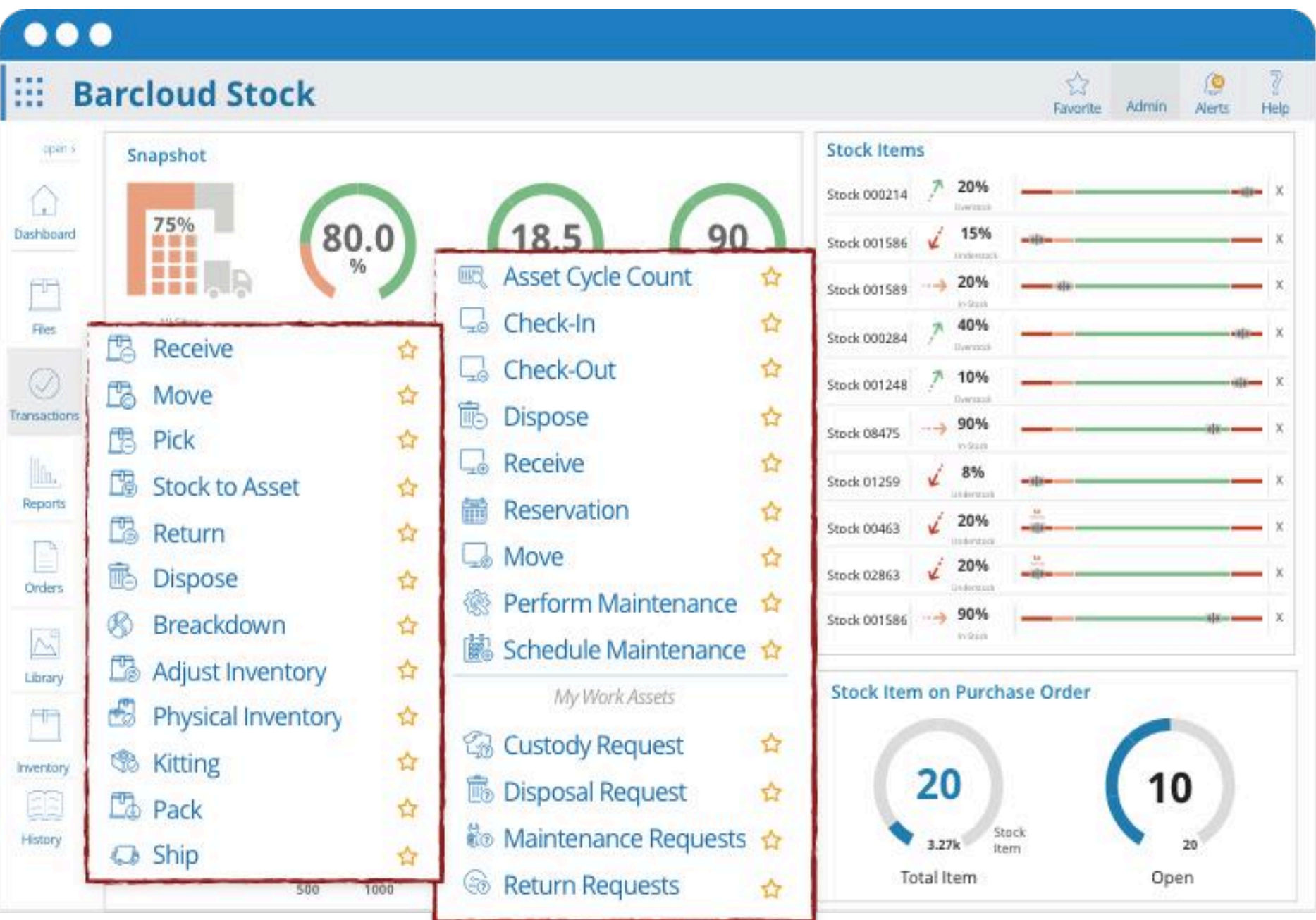
The Solution: Scalable Barcode System for IT and More

AMA implemented our [Inventory System](#) and Asset [Tracking Solution](#), including:

- A desktop platform and companion mobile app
- Barcode scanning via handheld or mobile devices
- Compatibility with existing asset tags and serial numbers
- Configurable reports that are easy to run and share
- This complete system helped consolidate asset data across categories, eliminate redundancy, and provide more reliable insights for the organization

[Check Our Asset Management System’s Features →](#)

Implementation and Results: Reliable, Customizable, Efficient



“Now that we’ve implemented the system, our team can easily scan and manage all types of equipment—from IT to furniture—without error-prone manual entry.”

Since deployment, AMA has:

- Improved accuracy by scanning barcodes instead of manually entering asset data
- Customized report templates to track performance and compliance
- Streamlined information sharing and made reporting less complicated
- Gained flexibility to track assets regardless of network connection



Industry

- Healthcare / Medical Associations

Key Challenge

- Needed a simpler, error-free way to track all equipment
- Manual tracking was inefficient
- Network tools were too limited
- Needed flexibility for both connected and offline items

Benefits

- Accurate barcode tracking in real time
- Simple desktop & mobile use
- Cleaner, consistent data
- Easy report generation
- Flexible asset tagging
- Boosted efficiency and clarity



Upgrade Your Asset Tracking Today

To discover how your organization can modernize its asset tracking and reporting with ease.

Contact us to [schedule a demo today at barcloud.com](#)